96" Retractable Banner Stand

94.75"

0.5"

78.75"

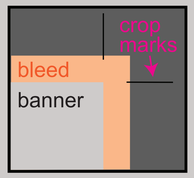
85.25"

6"

This example is set up for the 96" banner stand.

File Dimensions: 94.75" X 85.25"
Viewable Graphic Area: 94.75" x 78.75"

Do not put a box on the page to show the size of your banner. Instead, include crop marks on all four corners to show us where to cut your printed pages. Crop marks are only necessary if the printing on your banner bleeds to the edge.



PAGE SAFE AREA

The blue line marks the “safe area”. It is 1" inside the edge of your printed banner. Keep any wording or important parts of your artwork within this area to prevent it from being trimmed.

BLEED

The orange area is the bleed area. It overlaps the printed banner by at least 1/4" for one sided, and 1/2" for two sided banners. Your artwork should fill this area if you expect the printing to go all the way to the edge of your printed piece.

If you have artwork that bleeds to the edge of the printed banner, then make the page size large enough to include crop marks and bleed, if your software does not do this for you.

Not visible when in banner stand