

# CUSTOM SIGN PRINTING

*Finished Product Size: 22" wide by 28" high*



SMARTPRESS

This sample document is setup as an 22x28 custom sign. You may choose to print any sized floor graphic you wish, but please follow the guidelines in this example for page size, crop, and bleed.

**BLEED - Your file needs to include a 0.25" bleed necessary for production.** Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance that there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. More information on bleeds can be found on our website: [www.smartpress.com](http://www.smartpress.com)

**SAFE MARGIN - Your file needs to include a 0.125" safe margin necessary for production.** Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. More information on Cutting Tolerance can be found on our website: [www.smartpress.com](http://www.smartpress.com)