



SMARTPRESS

DESK CALENDAR

Finished Product Size: 6"W x 3.75"H

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: support.smartpress.com/print-file-preparation/bleeds-borders

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

SAFE MARGIN: Your file needs to include a 0.5" safe margin at the top and a .25" safe margin on the bottom and sides necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on Cutting Tolerance, visit our website: support.smartpress.com/print-file-preparation/cutting-tolerance

COIL - Avoid placing text or elements near the coil

JANUARY

**PHOTO
GOES
HERE**

S	M	T	W	T	F	S
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FEBRUARY

**PHOTO
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**PHOTO
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2021
MARCH

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2021
APRIL

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**PHOTO
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2021
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2021
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**PHOTO
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2021
JULY

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**PHOTO
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2021
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2021 SEPTEMBER

**PHOTO
GOES
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OCTOBER

2021

PHOTO
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**PHOTO
GOES
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2021 NOVEMBER

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**PHOTO
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2021 DECEMBER

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