



SMARTPRESS

DESK CALENDAR

Finished Product Size: 6"W x 3.75"H

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleeds-borders.

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

SAFE MARGIN: Your file needs to include a 0.5" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.

COIL: Avoid placing text or elements near the coil.

PHOTO
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HERE

JANUARY

S M T W T F S

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2022
FEBRUARY

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2022
MARCH

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2022
APRIL

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2022
MAY

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2022
JUNE

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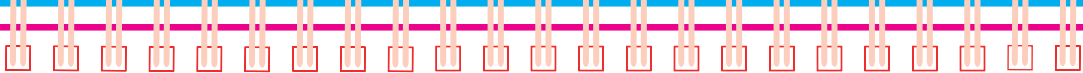
2022
JULY

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2022
AUGUST

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SEPTEMBER

2022

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OCTOBER

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NOVEMBER

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DECEMBER

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