



SMARTPRESS

MAGNET POSTCARDS


Finished Product Size: 9"W x 6"H with a 3.5"W x 4"H magnet

SETUP: When creating a Magnet Postcard, you will need to provide two files: a postcard file and a magnet file. This product comes with an attached 3.5" x 4" magnet. Because the magnet art is a separate piece, you will need to set it up in a separate file. For more information or to download print templates, visit our website: smartpress.com/offering/magnet-postcards.

BLEED: Your file needs to include a 0.125" bleed necessary for production. Bleed is printing that goes beyond the edge of the sheet after trimming. If a bleed is not included in document setup, there is a good chance there will be a gap between the edge of the printed area and the cut line. This happens because there is a tolerance when cutting the printed piece. For more information on the importance of bleed, visit our website: smartpress.com/support/printing-basics/bleed-borders.

CUT LINE (FINISHED SIZE): This is where your artwork will be trimmed.

SAFE MARGIN: Your file needs to include a 0.25" safe margin necessary for production. Safe margin is the area around the edge of the sheet. If the safe margin is not included in document setup, there is a chance that the art close to the edge will get cut off, due to machine shift during cutting. This happens because there is a tolerance when cutting the printed piece. For more information on cutting tolerance, visit our website: smartpress.com/support/printing-basics/cutting-tolerance.



THIS AREA COVERED BY MAGNET.
WILL BE VISIBLE AFTER MAGNET IS TAKEN OFF