The diagram shows a rectangular layout with three distinct regions. The outermost region is orange and is bounded by a blue line. Inside this is a grey region, also bounded by a blue line. The innermost region is white and is bounded by a green line. Blue arrows point from the text to the blue lines, and green arrows point from the text to the green line. Orange arrows at the bottom point from the text to the orange area.

The blue line marks the “safe area”. It is 1/16” inside the edge of your printed piece. You should never put any wording, logos, or other important art closer than 1/16” from the edge, or it may get trimmed.

The green line marks the “safe area” for borders. When adding a border to your artwork, it is essential that your safety margin be .25” from the trim line in order to maintain border consistency on all sides.

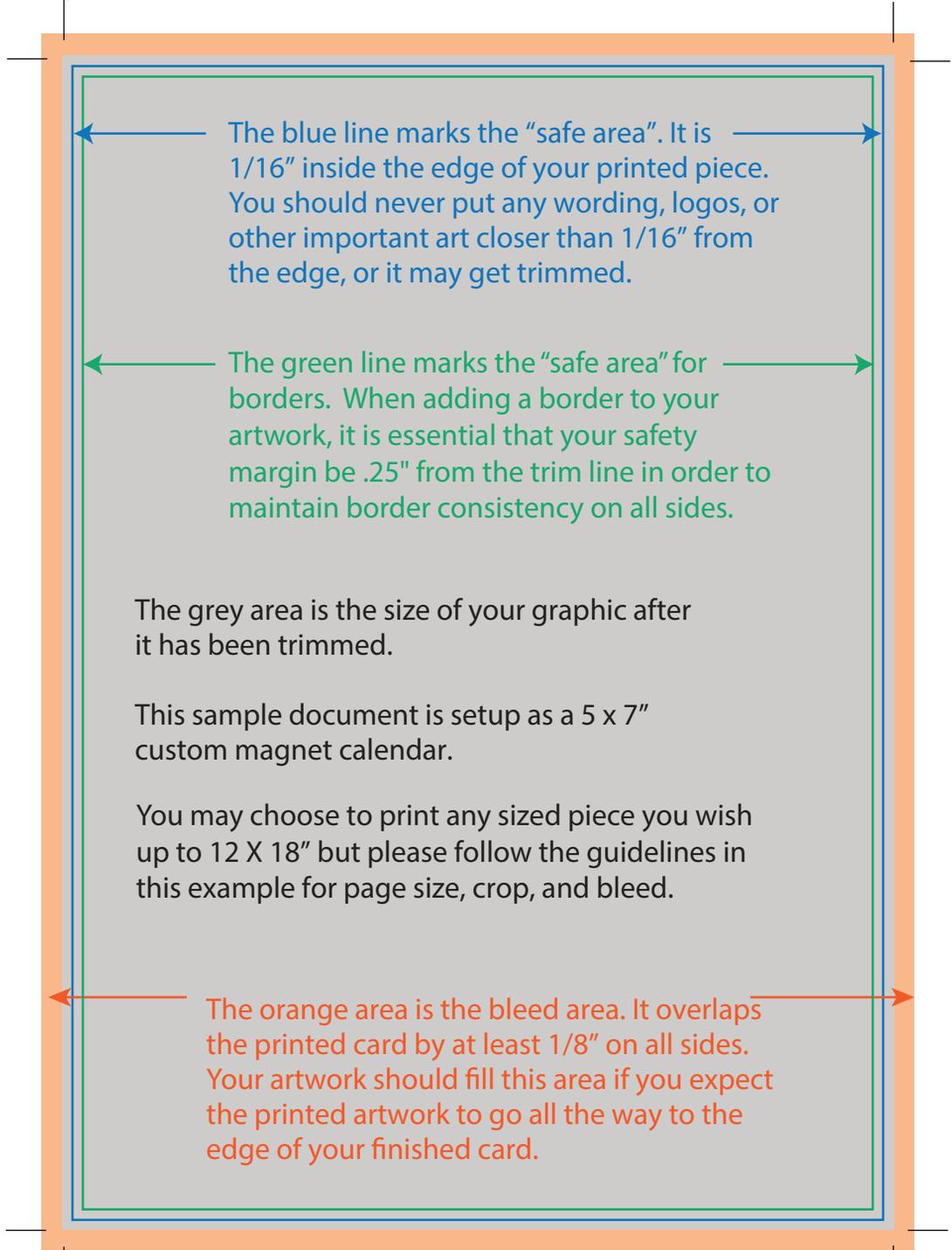
The grey area is the size of your graphic after it has been trimmed.

This sample document is setup as a 5 x 7” custom magnet calendar.

You may choose to print any sized piece you wish up to 12 X 18” but please follow the guidelines in this example for page size, crop, and bleed.

The orange area is the bleed area. It overlaps the printed card by at least 1/8” on all sides. Your artwork should fill this area if you expect the printed artwork to go all the way to the edge of your finished card.

Please do not put a black box on your artwork to show the edge of your magnet. Instead, put crop marks on all four corners.



If your software does not do this for you, make your document page size large enough to make room for crop marks and bleed.