

Leave at least a 1"x1" area here for postage markings

This is the Address area of the postcard. To qualify for the best postage rates, your entire address block must be inside this area. This area is 1/2" from the left and right edge of the card, 5/8" from the bottom, and is 2 1/8" tall.

Other things can also appear in this space. Just make sure you leave at least a 1/4" gap around the address block.

Name  
123 Address St  
City, ST, 00000-1234  
BARCODE

2 1/8

←1/2→

←1/2→

↑5/8

The Barcode is about 3" wide. If it does not appear in the address block, it must appear in this area, and have at least 1/8" of clear space to its left, right, and top.

←4 3/4→