

Traveling Snake



Folded: 7"W x 5"H

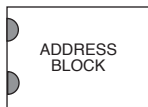
Unfolded: 14-5/8"W x 14"H

Mailing: Letter rate

- **Self-mailer:** Eligible for auto rates with appropriate address placement, tabbing required
- **In envelope:** A7 size, auto rates apply

Paper recommendation: 100# Text

Selfmailer Tab Locations:



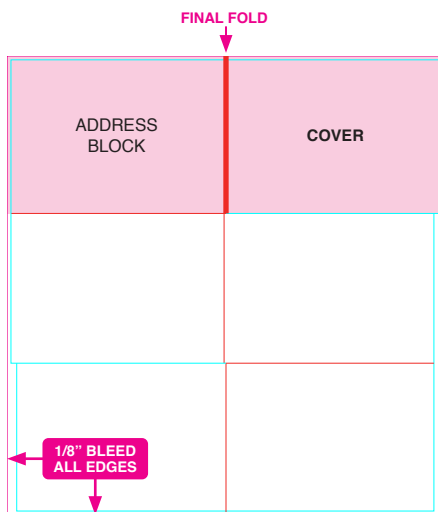
Dieline: It is recommended that the dieline files be imported into a professional page layout application, with one page for the A-Exterior dieline file and another for the B-Interior. Smartpress accepts print-ready PDFs with full bleeds (see below).

Folding: Folding instructions are given below on the interior diagram. AIA is the first fold, BIB is the second, etc.

Bleeds: All backgrounds, images and other page elements that print to the edge of the piece must extend past the dieline by 1/8". These "bleeds" will be trimmed off during finishing. The diagrams below represent the finished edges as the blue line and the bleeds as the magenta line.

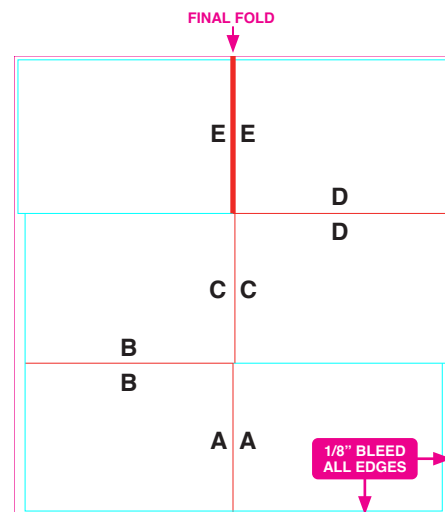
Customization: Altering the dieline in any way will result in additional charges. A quote for customizations, such as additional die cutting, may be requested at: <https://smartpress.com/pages/custom-quote>

A-Exterior



←(PAGE FLIP)→

B-Interior



■ Cover panels

□ Final trim line

□ Bleed line