BINDING SAFE AREA

On wire coil calendars we need an minimum of .375"
but prefer .5" distance away from the edge of sheet for the coil.
Please do not put any important type or images in this area
because it will be cut through for the coil.

The blue line marks the "safe area". It is 1/8" inside the edge of your printed piece. Keep any wording or important parts of your artwork within this area to prevent it from being trimmed.

IMPORTANT
This set up is for Odd Pages

The gray area is the size of your printed page after your calendar has been trimmed.

This sample document is setup as an 11 X 8.5" wire coil calendar.

You may choose to print any sized calendar up to a 13 X 9", but please follow the guidelines in this example for page size, crop, bleed, safe area, and calendar layout.

If you have artwork that bleeds to the edge of the printed sheet, then make the page size large enough to include crop marks and bleed, if your software does not do this for you. This is not necessary if there is no bleed.

Do not put a box on the page to show the size of your calendar page. Instead, include crop marks on all four corners to show us where to cut your printed pages. Crop marks are only necessary if the printing on your pages bleeds to the edge of the sheet.

The orange area is the bleed area. It overlaps the printed page by at least 1/8" on all sides. Your artwork should fill this area if you expect the printing to go all the way to the edge of your printed piece. In a calendar, it is only necessary to bleed to the outside edges.

Ordering a custom calendar with Smartpress.com is easy. We do all the work for you!

You do not have to paginate your calendar, or to lay it out in spreads. In fact, we don't want you to. We will handle all page ordering and imposition in our pre-press department.

All you have to do is make each page of your document the same size as the page you want in your calendar.

For example, if you are ordering an 11x8.5" calendar, wire coil, then do not setup your pages 2-up on an 22 x 8.5" sheet. Instead, setup your pages to be 11x8.5" each.

The first two pages and the last two pages of your document will be your calendar cover. If you do not wish to have any printing on the inside covers of your calendar, then simply include blank pages in your document.

If you wish, you can submit two files: One for your cover, the other for your inside pages. In that case, you will need to have four pages in your cover document: 1: Front cover, 2: inside front cover, 3: inside back cover, 4: back cover. Again, if you wish any of these pages to be blank, just insert blank sheets in your cover document.

If you have artwork that bleeds to the edge of the printed page, then you need to make your sheet size large enough to include crop marks and bleed, as demonstrated on the first page of this document. For example, if your finished size is 11x8.5, the document page size should be 12x9.5. Professional page layout software such as Adobe InDesign or Quark Xpress has built in ways to do this for you.

Do not put a box on the page to show the size of your calendar page. Instead, include crop marks on all four corners to show us where to cut your printed pages. Crop marks are only necessary if the printing on your pages bleeds to the edge of the sheet.

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IMPORTANT
This set up is for Even Pages

The gray area is the size of your printed page after your calendar has been trimmed.

This sample document is setup as an 11 X 8.5" wire coil calendar.

You may choose to print any sized booklet up to a 13 X 9", but please follow the guidelines in this example for page size, crop, bleed, safe area, and calendar layout.

If you have artwork that bleeds to the edge of the printed sheet, then make the page size large enough to include crop marks and bleed, if your software does not do this for you. This is not necessary if there is no bleed.

On wire coil bound booklets we need an minimum of .375" but prefer .5" distance away from the edge of sheet for the coil. Please do not put any important type or images in this area because it will be cut through for the coil.

The orange area is the bleed area. It overlaps the printed page by at least 1/8" on all sides. Your artwork should fill this area if you expect the printing to go all the way to the edge of your printed piece. In a calendar, it is only necessary to bleed to the outside edges.

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